

and retirement homes.

Following the Great Tohoku triple disaster of 3/11, I began offering pro bono Genesis art workshops in order to raise funds for Tohoku rescue and community revival projects. Bringing Genesis Art to Tohoku survivors in advanced years who have never done art since childhood has been eye-opening. Caroline Pover, who continues to work tirelessly to channel energy and funds into recovery projects in Oshika-hanto, the peninsula just above Ishinomaki and one of the hardest-hit areas by the tsunami, gave me some great advice. I was there to do Genesis Art with survivors, well into their eighties, who were confined to three small rooms in their barrack-like temporary housing. Caroline said: “You’ll meet people who have lost everything. Go with just the one simple aim to leave behind new memories.”

Octogenarians who hadn’t drawn since childhood opened up to painting. They thought that doing art was quite hilarious! The release of emotions through drawing was like nothing I could have imagined and it reminded me that in our results-oriented world, drawing for no other reason than for the sake of enjoying a bit of laughter is mighty good reason to draw.



Genesis Art takes us to the heart of the intuitive process—to let go of expectations and relax while our creativity and intuition work together to deliver the deeper meaning.

